

Color with Character

Avery Dennison[®]
Cut Vinyl Film

2020 Color Selector Guide



Application accessories help you successfully install color with character.



Accessory Tool Kit

Includes a selection of Avery Dennison tools packed in one gift box: tool belt, application gloves, cutter, blue felt edge squeegee, two magnets and a snitty knife.



Application Tool Belt

Keep all of our tools in this waist belt, specially designed by professional applicators.



White Squeegee

A white, low cost squeegee that is intended for light or single use applications. Most commonly used for applying sign cut letters.



Silver Squeegee

A silver premium nylon squeegee ideal for fleet work. This high quality squeegee minimizes nicks. It can still be sharpened and will last for several jobs.



Red Felt-Edge Squeegee (Soft)

A red, softer and more flexible squeegee with a felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. Ideal for 3D applications, deep corrugations and curved applications like pillars and car bumpers.



Blue Felt-Edge Squeegee (Medium)

A blue nylon reinforced squeegee with a black felt edge that will not scratch or mar the surface of digital prints or specialty vinyl. The perfect tool for flat or lightly curved surfaces.



White Felt-Edge Squeegee (Stiff)

A Teflon® squeegee for smooth non-stick applications where the edge of the squeegee does not heat up or create drag. The soft felt edge can be wet in order to avoid scratching vinyls.



Flextreme Micro Squeegee Kit

A set of two micro-squeegees specifically designed for vinyl graphics applications featuring very tight, compressed corrugations and other narrow substrate indentations.



Super Strong Apply Magnets (2 pack)

Magnets are a great aid to holding and positioning graphics on a substrate. Strong magnetic pull can replace application tape.



Application Glove

A soft, seamless, cotton, application glove with anti-static properties and excellent friction resistance help smooth graphics over the application surface and into curves and recesses.



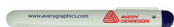
Air Release Pen

Sharp retractable air release pen in a handy pen design. Ideal for releasing trapped air and eliminating bubbles during application.



Snitty Knife

Snitty vinyl cutter is a mini-slitting tool. Handy for cutting self-adhesive material.



Plastic Breakaway Knife

Plastic applicator knife designed for graphic application. Holds 30° angled breakaway blade for accurate cutting.



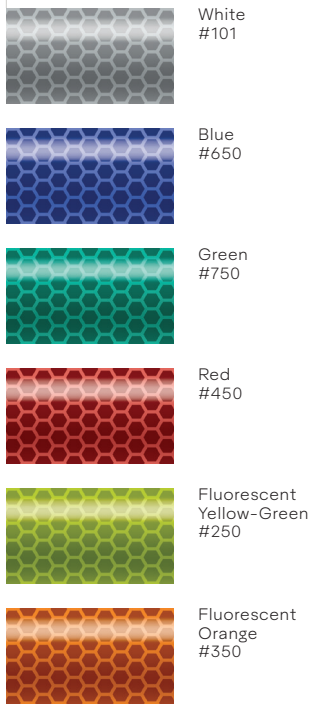
Metal Breakaway Knife

A strong, durable metal casing, holding 30° angled breakaway blade for accurate cutting.

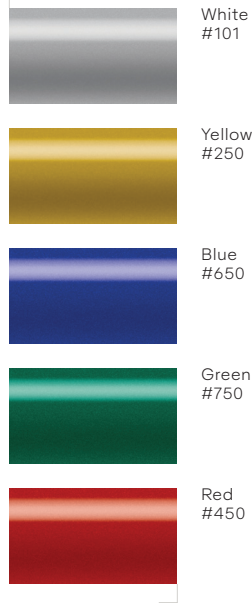
To purchase application accessories, contact your local distributor.

High Visibility Reflective Films

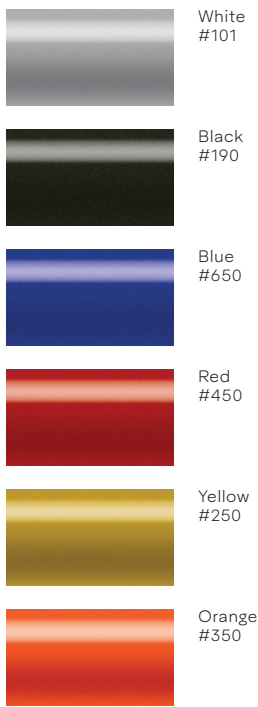
VisiFlex™ V8000™ Series Prismatic Reflective Vinyl



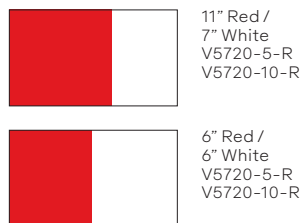
V2000™ Beaded Reflective Film



V4000™ Premium Beaded Reflective Film



V5720 DOT Certified Reflective Conspicuity Tape



High Visibility Reflective Films

VisiFlex™ V8000™ Series

Striking and bold reflectivity for flat surfaces and moderate curves, 8x more reflective than beaded reflective films. Ideal for fleet applications and vehicle graphics.

Common Applications	Fleet Vehicle
Liner	PERM/90#
Durability	7-Years for white and colors and 3-Years for fluorescent colors

V4000™ Beaded Reflective Film

Outstanding beaded reflective film for simple to moderate curves; ideal for commercial and emergency fleet applications. V4000 white film is digitally printable.

Common Applications	– Fleet – Vehicle
Liner	PERM/90# and LTR/EZRS
Durability	7-Years

V2000™ Beaded Reflective Film

Cost-effective, engineering grade beaded reflective film for flat surfaces.

Common Application	Signage
Liner	PERM/90#
Durability	3-Years

V5720 DOT Certified Reflective Conspicuity Tape

DOT Certified reflective conspicuity tapes are designed for night-time vehicle recognition and increased road safety.

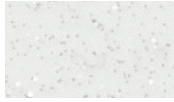
Common Applications	Fleet Vehicles
Durability 11" / 7"	5-Years V5720-5-R Perm CT 11 Red / 7 White 10-Years V5720-10-R Perm CT 11 Red / 7 White
Durability 6" / 6"	5-Years V5720-5-R Perm CT 6 Red / 6 White 10-Years V5720-10-R Perm CT 6 Red / 6 White

Specialty Films

Window Films



Etchmark
SC900-861-W



Frosted
Sparkle
SC900-862-W

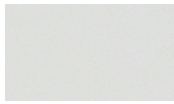
Surface Protection Films



SF1000

SAMPLES
AVAILABLE UPON
REQUEST

SF100 Paint Mask Films



White
Paint Mask
SF100-128-S



Yellow
Paint Mask
SF100-231-S



High Bake
Yellow
Paint Mask
SF100-235-S

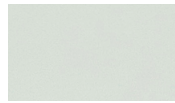
SF100 Special Effect Films



Confetti
SF100-839-S



Kaleidoscope
SF100-847-S



Glow-in-
the-Dark
SF100-120-S

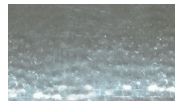
SF100 Silver Films



Silver Leaf
SF100-863-S
5863S



Brushed
Chrome
SF100-840-S



Chrome Mirror
SF100-846-S

SF100 Fluorescent Films



Yellow
Fluorescent
#229



Orange
Fluorescent
#330



Red
Fluorescent
#431



Magenta
Fluorescent
#534



Blue
Fluorescent
#631



Green
Fluorescent
#735

SF100 Polyester Films



Clear
#103

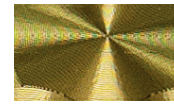


Ultra Clear
#103 PET

SF100 Gold Films



Gold Leaf
#264



Engine
Turn Gold
#259



Brushed Gold
#242



Double Gold
#247



Gold Mirror
#248

SF100 Specialty Films

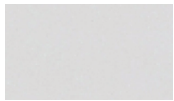
Premium specialty film for a wide range of applications including windows, walls and special effects.

Calendered Opaque Films

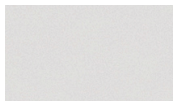
PC500



Clear
#103



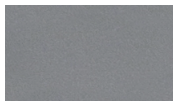
White
#101



White -
ReadyCal
#102



Black
#190



Silver
#801



Stone
Yellow
#209



Canary
Yellow
#220



Apricot
#355



Pizazz
Orange
#359



Cherry
Red
#420



Cardinal
Red
#430



Tropical
Pink
#512



Azure
Blue
#662



Royal
Blue
#683



Mariner
Blue
#689



Lime
#759



Mountain
Green
#774



Forest
Green
#785

PC500 Promotional Film

Cost-effective, intermediate high-gloss film for flat signage applications. Up to 60" width roll sizes are available for select colors.

Common Applications	Promotional Signage POP Displays
Adhesive	Permanent
Liner	Kraft
Durability	4-Years except #102 & #801: 2-Years

Opaque and Metallic Films

HP750 + SC950 Opaque Films

	Clear #103		Yellow #235		Red #440		Violet #513
	Matte Clear #104		Sunflower Yellow #240		Fire Red #445		Purple #565
	White #101		Dark Yellow #250		Cardinal Red #430		Dark Blue #695
	Matte White #102		Imitation Gold #253		Dark Red #450		Light Navy #690
	True White #105		Apricot #355		Spectra Red #460		Impulse Blue #687
	Cover White #108		Orange #360		Burgundy #470		Sapphire Blue #680
	Matte Black #180		Construction Orange #362		Burgundy Maroon #480		Royal Blue #683
	Gloss Black #190		Bright Orange #380		Magenta #530		Reflex Blue #679
	Bright Yellow #206		Tangerine #315		Blush #519		Egyptian Blue #628
	Primrose Yellow #210		Hibiscus Red #405		Blossom #515		Byzantine Blue #659
	Canary Yellow #220		Real Red #417		Soft Pink #508		French Blue #626
	Rubber Duckie #225		Luminous Red #418		Lavender #575		Butterfly Blue #652
	Medium Yellow #230		Tomato Red #425		Berry #570		Shade Blue #620



Majestic Blue #625



Interstate Blue #675



Vivid Blue #670



Intense Blue #665



Ocean Blue #678



Medium Blue #655



Olympic Blue #630



Impact Blue #682



Cascade Blue #642



Light Blue #640



Powder Blue #650



Peacock Blue #645



Nautical Blue #635



Dark Teal #730



Teal #720



Real Teal #715



Dark Aqua #705



Kelly Green #770



Parakeet Green #726



Yellow Green #780



Apple Green #760



Citrus Green #734



Grow Green #772



Bright Green #775



Green #778



Forest Green #785



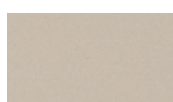
Deep Green #790



Dark Green #793



Olive Green #765



Beige #920



Almond #910



Dark Beige #921



Sandstone #965



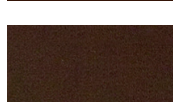
Buckskin #970



Gold #215



Cocoa #978



Chocolate Brown #990



Dark Brown #983



Terracotta #960



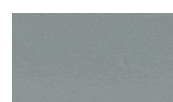
Light Gray #810



Palm Oyster #820



Light Ash Gray #825



Slate Gray #830



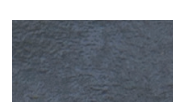
Medium Gray #835



Pewter #804



Silver #817



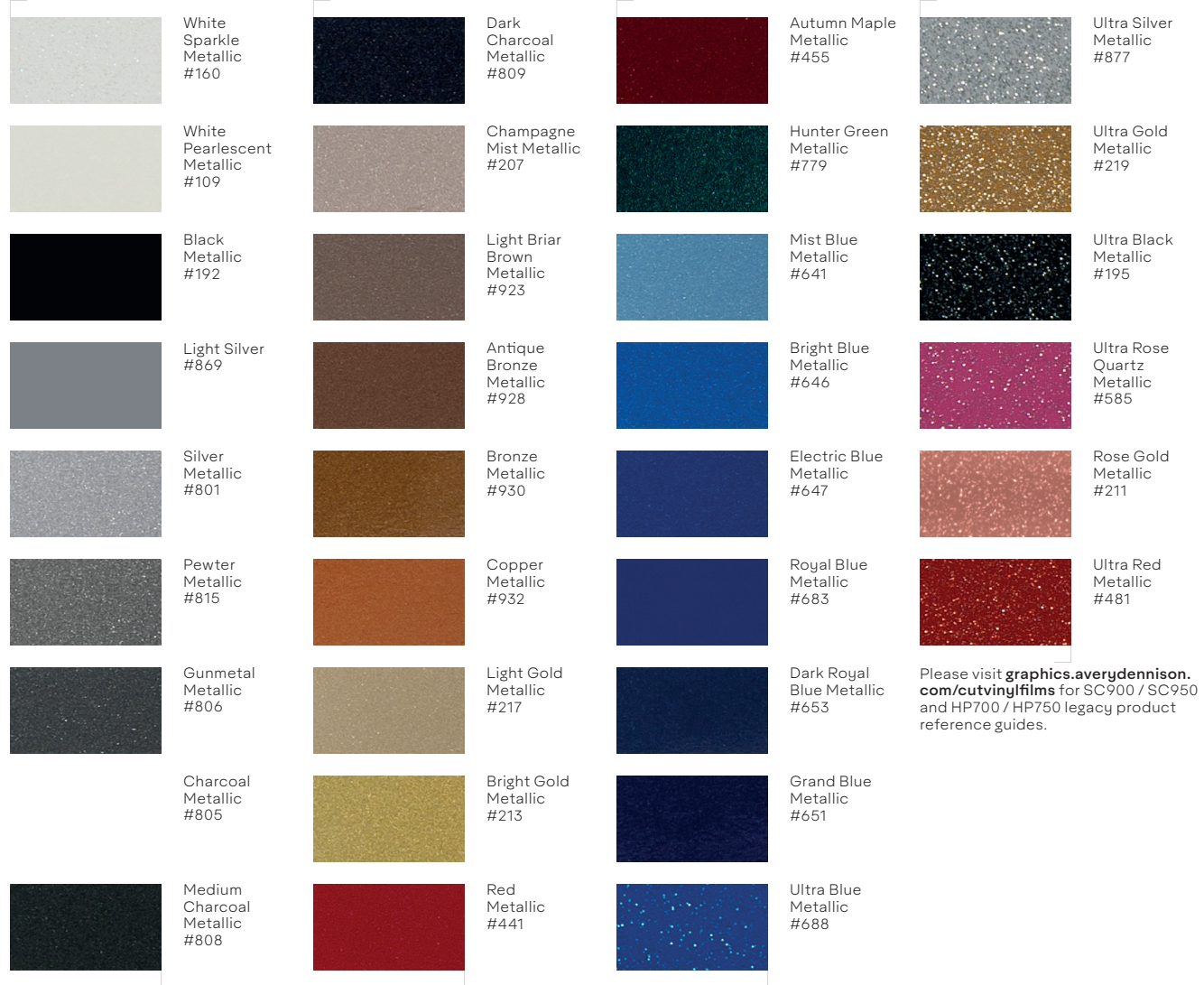
Dark Gray #855



Battleship Gray #870

Please visit graphics.averydennison.com/cutvinylfilms for SC900 / SC950 and HP700 / HP750 product reference guides. Custom color matching available with SC950 films.

SC950 Supercast Metallic Films



Opaque and Metallic Films

HP750 High-Performance and SC950 Supercast Cut Vinyl Films

HP750 and SC950 Cut Vinyl Films share a consistent color palette of 100 memorable colors. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

HP750 High-Performance Opaque Films

Bold color; ideal for flat surfaces. Features a new, advanced acrylic adhesive for best-in-class weeding and longer shelf life.

SC950 Supercast Opaque and Supercast Metallic Films

Bold, high-gloss color and dramatic metallic effects conform to flat, simple and complex curved surfaces.

Common Applications	Signage Crafting
Adhesive	Patented Advanced Acrylic (PAAAT) Best-in-class weeding
Liner	Kraft
Durability	Colors, Black and White 6-Years Clear 103 and Matte Clear 104 2-Years
Common Applications	Signage Fleet Vehicles / Transit
Adhesive	Permanent Industry leading weeding
Liner	Kraft
Durability	Black, White, Clear 10-Years Colors 8-Years; Metallics 5-Years Metallics 291 and 801 3-Years

Translucent Films

UC900 Translucent Films

	White #101		Vivid Red #434		Deep Sea Blue #684		Holly Green #792								
	Onyx #181		Red #440		Cobalt Blue #686		Vivid Gold #254								
	Dark Roast #198		Wine red 188 C #468		Ultramarine Blue #685		Fog Grey #811								
	Sunshine Yellow #216		Burgundy #470		Twilight Blue #691		Cement Grey #837								
	Yellow Jacket #214		Fuchsia #516		Real Blue #692		Light Silver #869								
	Marigold #243		Plum #546		Neptune Blue #693	<h3>UC900-S Light Control Films</h3> <table border="1"> <tr> <td></td> <td>White 30% Diffuser #147</td> </tr> <tr> <td></td> <td>White 60% Diffuser #148</td> </tr> <tr> <td></td> <td>White Blockout #151</td> </tr> <tr> <td></td> <td>Black Blockout #152</td> </tr> </table>			White 30% Diffuser #147		White 60% Diffuser #148		White Blockout #151		Black Blockout #152
	White 30% Diffuser #147														
	White 60% Diffuser #148														
	White Blockout #151														
	Black Blockout #152														
	Goldfish Orange #361		Bright Purple #560		Bright Teal #619										
	Orange #360		Pearl Blue #602		Amazonite Teal #722										
	Red Orange #421		Cornflower Blue #603		Bright Green #726										
	Coral Red #408		French Blue #626		Citrus Green #734										
	Light Tomato Red #424		Capri Blue #661		Palm Green #762										
	Imperial Red #427		Island Blue #668		Safari Green #783										

UC900 Ultimate Cast Translucent and Light Control Films

Colorful translucent and light control films are ideal for backlit signage with flat, simple and complex curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Clear Polyester
Durability	7-Years 101, 181, 198, 811 and 837 9-Years 516, 560 and Light Control 6-Years 869 3-Years

PR800 Translucent Films

	White #101		Bright Blue #646
	Black #190		Sultan Blue #672
	Primrose Yellow #210		Ultra Marine Blue #674
	Sunflower Yellow #240		Royal Blue #683
	Pumpkin Orange #363		Green Yellow #761
	Cardinal Red #430		Medium Green #781
	Red #440		Bottle Green #782
			Bruin Brown #996

PR800 Premium Translucent Films

Intermediate translucent vinyl films
for backlit signage with flat and
simple curves.

Common Application	Backlit Signage
Adhesive	Permanent
Liner	Kraft
Durability	6-Years

Avery Dennison Cut Vinyl Graphic Films Capture Color with Character

The unique character of today's brands come to life with Avery Dennison high-performance, pressure-sensitive cut vinyl graphic films. Engineered for use with digital, screen print and sign cut applications—such as vehicle, building graphics, marine and fleet graphics, architecture and advertising—our comprehensive line of products are designed to meet every application need.

Avery Dennison is constantly innovating to make graphics more exciting, noticeable and easy to install. Decades of know-how and the latest technologies—Easy Apply™ and Hi-Tack adhesive—allow us to help our customers consistently transform ideas into impactful messages.

For more information on Avery Dennison products and services visit graphics.averydennison.com/cutvinylfilms or call your sales representative or contact Customer Service at 800.282.8379, materials.orders@averydennison.com.

These innovative and flexible films are offered in a range of sizes and colors, and offer best-in-class quality, along with:

- Easy installation and removal
- Superior depth of image color, gloss and smoothness
- Avery Dennison technical excellence and responsive customer service

For performance and warranty details, please reference the product data sheets.
For information on product sizes, technical details and where to buy, visit graphics.averydennison.com

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